



OUR PRODUCT STRATEGY

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Challenge

for Operating & Manufacturing Companies

Improved efficiency, consistency, quality for construction processes

- Reduction of operating costs
- Easiness of machine handling
- Real-time analytics
- Data mining to increase quality and machine availability



Solution

for Dürr and its customers

Streaming analytics powered by the ADAMOS IIoT Platform

- Real-time streaming analytics
- Real-time quality control during production
- Intuitive UI for machine operators
- Toolkit for self-service real-time data analytics and algorithm



**BUSINESS
AGILITY**



Product Manager



Plant Manager



Operations Manager



Support Engineer



Machine Operator

Applications – Databases – BI ... “take it or leave it”

“IT DICTATORSHIP”

**IT MANAGED
CONSISTENCY**



**BUSINESS
AGILITY**



Product Manager



Plant Manager



Operations Manager



Support Engineer



Machine Operator



Easy & Intuitive
Experience
(Web/Mobile UI/App)

Cloud
(Private or public)

**“DEMOCRATIZATION”
BY
INTEGRATION**

Contextual - Self service - Low Code – ... “empower and serve”

**IT MANAGED
CONSISTENCY**





Product Manager



Plant Manager



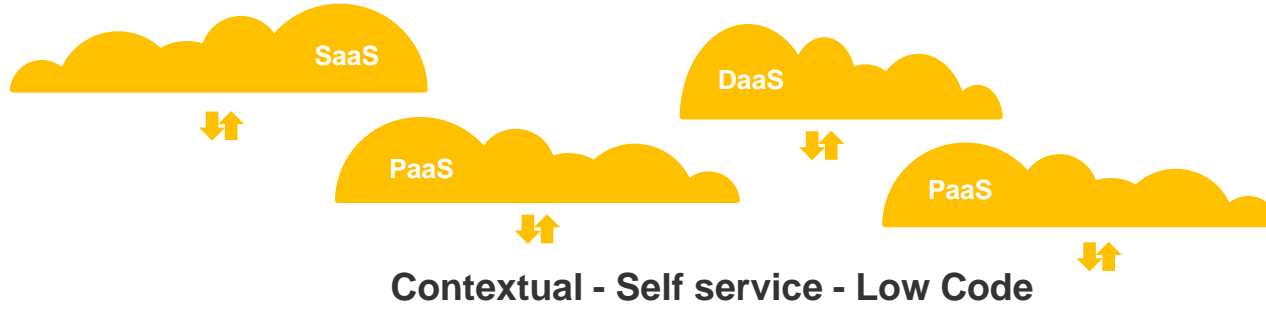
Operations Manager



Support Engineer



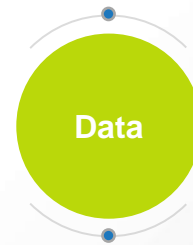
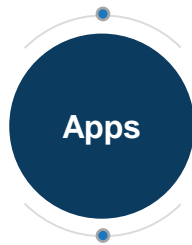
Machine Operator



Easy & Intuitive
Experience
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INTEGRATE TO INNOVATE





SOFTWARE AG Cloud

Jumpstart your digital journey

Software AG Cloud is an open and independent cloud platform and your one-stop shop for all things Software AG offers as a cloud service. It's our new, secure and reliable PaaS portal that provides access to an ever-expanding set of integrated cloud services.

All our market-leading cloud capabilities are fully integrated to give you the freedom to connect, scale and grow your digital business—your way.

[Learn more](#)



THE FOUR PRODUCT UNITS – FOCUS PER MARKET SEGMENT



Integration & API



IoT & Analytics

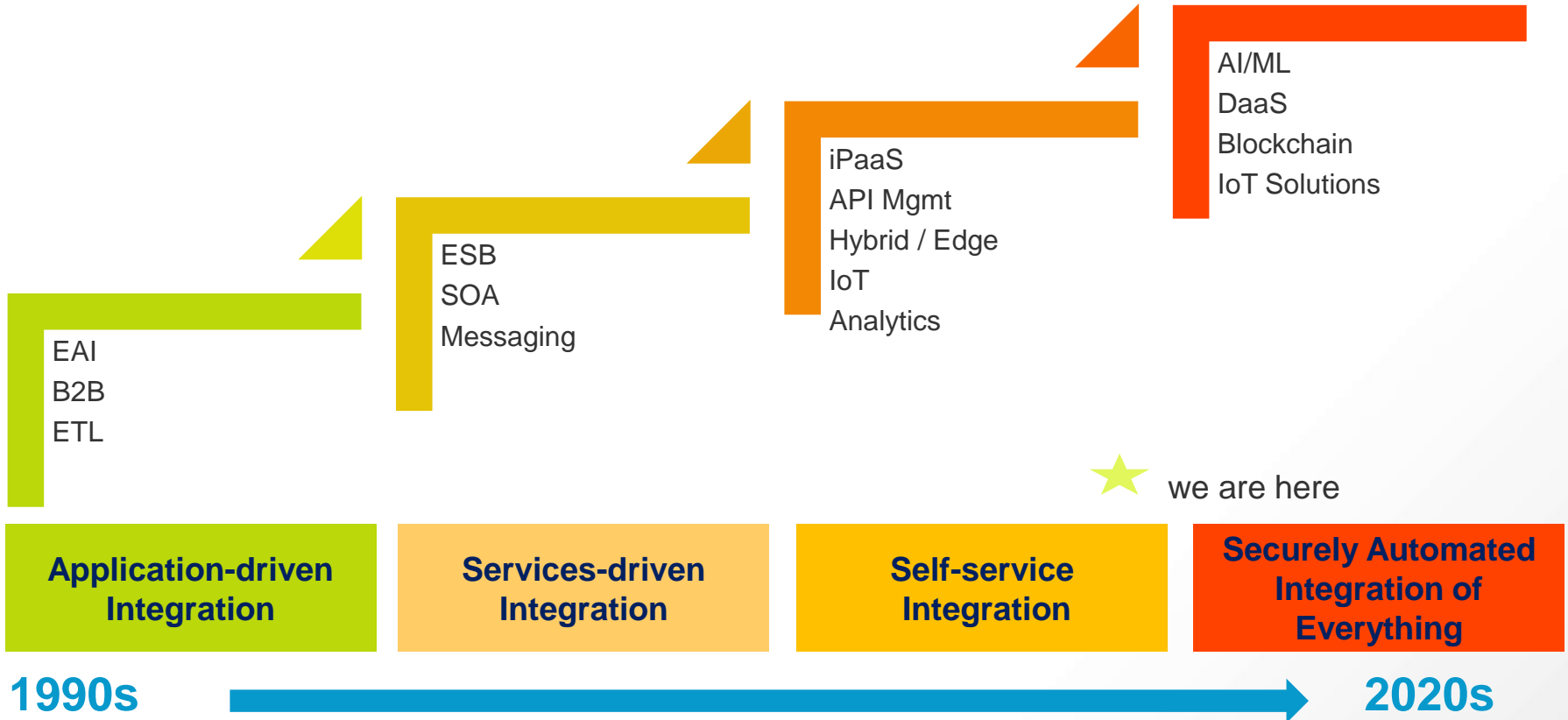


Business Transformation

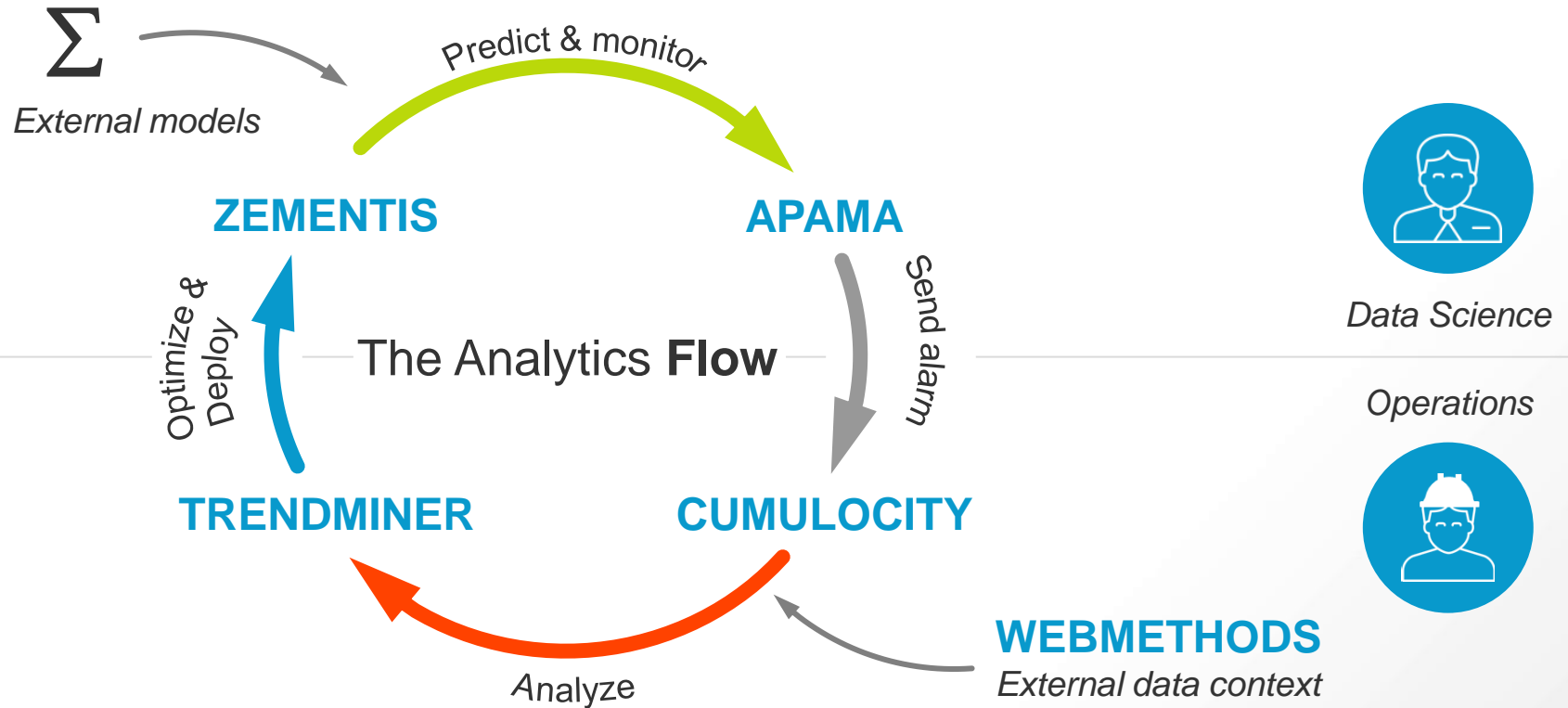


Adabas & Natural

MATURITY OF THE CONVERGENCE OF INTEGRATION AND IOT



INTERPLAY BETWEEN DEVICE INTEGRATION AND ANALYTICS



KEY TAKE-AWAYS



**FOCUS ON WELL-DEFINED
MARKETS**



**CONVERGENCE OF INTEGRATION
AND IOT**



CLOUD AND EDGE SCALABILITY



ANALYTICS AND SOLUTIONS



 **software** ^{AG}